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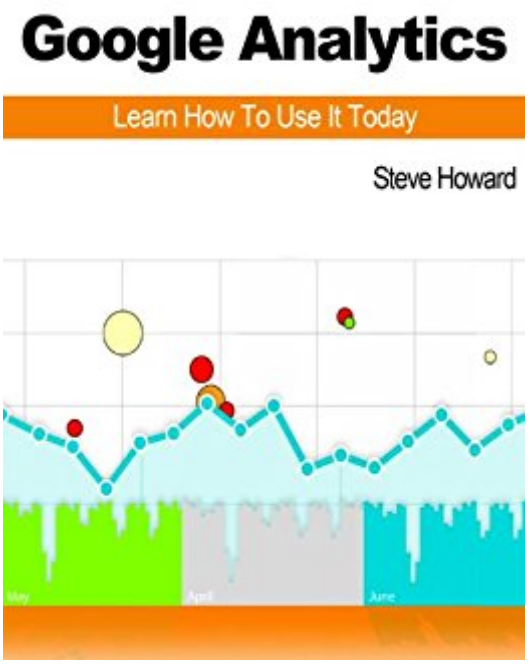
Google Analytics: Learn How To Use It Today



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Synopsis

If you have a wordpress blog or any kind of website and you are not using Google Analytics you are losing in more ways than one. Google analytics will tell you all the important fact about your website. Why people are coming and why they are leaving.This simple guide will help you get started fast. Learn the basics to get you started within minutes and then fine tune things to really keep your website visitors engaged and coming back. Find out how visitors move around your website and what they are interested in. Learn what pages they exit from. These tips will help beginners start collecting data in no time. If you already working with Google analytics a few of these secrets will help you become more efficient at extracting and analyzing your stats so you can profit more.

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Customer Reviews

Very disappointing book. Highly redundant throughout. Author’s language is convoluted and difficult to follow. Uses 10 words where 3 will do. And does that many times for the same concepts. There might be some value here for a beginner, but I would hesitate to drop this on a beginner since it’s so poorly organized and poorly written.

Thought I might gain some insight into Google Analytics. Instead I got a high schooler's final essay. And he probably got a C.No help to me unfortunately. Even $3 is too much to pay.

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